



Voice Scouts Press Release

FOR IMMEDIATE RELEASE

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Voice Scouts Appoints Director of Marketing

INDIANAPOLIS – March 30, 2004 – Indianapolis-based Voice Scouts announced today that Amy Balcius has been named Director of Marketing. Ms. Balcius officially joined the ranks of Indianapolis-based Voice Scouts in mid-March. Voice Scouts provides nationwide voice and on-camera talent for the corporate, radio, TV and multi-media industries.

Ms. Balcius will be spearheading the Voice Scouts marketing efforts, including a revamp of the website and a focus on gaining a foothold in new markets nationwide.

"I'm excited to be working on the Voice Scouts team," said Balcius. "I look forward to making an immediate impact on the business and working with all of the amazing Voice Scouts clients and talent."

Becky Wilmes, president and owner of Voice Scouts, is happy to welcome the new Marketing Director to the ranks of Voice Scouts. "Amy Balcius brings a great deal of enthusiasm and professionalism to the table," Ms. Wilmes said. "Her marketing expertise will be a huge asset to the services we offer and the continued growth of our business."

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Founded in 1998, Voice Scouts is a nationally recognized talent agency and casting service, providing voice and on-camera talent for the radio, TV and multi-media industries. With well over 30 years of combined industry experience, Voice Scouts works with clients around the country and both union and non-union nationwide talent.

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